

Sample form, not for offline completion.

Visit <https://atainnovatorschallenge.awardsplatform.com> to enter.



INNOVATORS CHALLENGE

Next Generation Innovators: Care at Home Delivery Solutions

Software-driven digital and consumer health tools, to extend patient care beyond traditional hospital settings, enabling real-time monitoring, seamless integration of personal health data from various sources, and ultimately improving health outcomes by providing accessible, personalized care whenever and wherever needed.

- Digital and artificial intelligence (AI) technologies that monitor patients, collect and integrate personal health data across care settings and improve outcomes
- Digital Home Testing Solutions: broad access to home testing can expand the ways telehealth can be used, including at-home sample collection and interpretation of results outside of a clinic or healthcare facility
- Digital Behavioral Health Tools: digital solutions that can help deliver mental health services to patients virtually, and provide expanded access to care in vulnerable and hard-to-reach populations
- Decentralized Clinical Trials – a decentralized, patient-centered approach can attract a more diverse study population and eliminate existing barriers to participation in research studies
- Patient Engagement Tools – digital and virtual tools and platforms that connect patients to providers and care teams can increase communication and patient and provider satisfaction, better engage patients in their care, and improve outcomes
- Medical Device or sensor-based remote monitoring solutions
- At-home, healthy aging and patient safety technologies, such as robots in the home, activity and location sensor technology, medication dispensing
- End-user navigation for integrating and optimizing care delivery
- Generative AI applications to improve documentation and workflow for clinicians, improve administrative and operational processes, and help transform patient care Tools that provide and facilitate peer-to-peer consults and support

Entry name

Company Name

Entrant First Name

Entrant First Name

Entrant Last Name

Phone Number

Email

LinkedIn Profile URL

Company Address

Company City

Company State

Company Zip/Postal Code

Company Country

Company Website URL

Company Description

200 words

Names of Founder(s) & CEO

Number of Employees

Year Founded

Is your company actively seeking funding?

Yes

No

Additional Info (optional)

Are you affiliated with a business incubator or accelerator?

Yes

No

Please upload your company's executive summary or investor's brief. (optional)



Please upload your investment pitch or company deck. (optional)



Who referred you to the Nexus Innovators Challenge? (ie, Challenge Judge, ATA Staff, etc.) (optional)

Briefly describe your technology, product or solution.

125 words

Provide brief description of product, service or solution.

Does the product address an unmet need?

Yes

No

What healthcare challenge is your company trying to solve or what gap in care is it trying to fill?

200 words

How will the solution address this challenge or gap in care?

100 words

Is your product, service or solution commercially-available?

Yes

No

What differentiates your product or solution from others in the market? What makes your product/stand out, 200 words deserving to win our Challenge?

How big is the potential market?

Do you have (3) three or more pilots, proven customers, and/or revenue?

Yes

No

Does your product require FDA approval?

Yes

No

Has your product received FDA-equivalent approvals?

Yes

No

Has the product or solution demonstrated effectiveness?

Yes

No

Have you conducted any studies to measure economic impact, cost savings and and clinical ROI?

Yes

No

Is there data or case studies demonstrating the response from clinicians? Patients?

Yes

No

What has been your organization's biggest success or achievement (ie, revenue, growth, adoption, etc.) 200 words

Do you have protected or proprietary information that would be helpful for judges in their evaluation? This information will not be shared in your public Innovators Challenge information.

Yes

No

Please upload your company logo (high resolution)



If you have other materials that will help judges assess your entry, you may supply as follows:

1. Upload JPEG or PDF files. No maximum file size. A maximum of five pieces can be uploaded with your entry.
2. Video attachments may be hosted on a video site such as YouTube or Vimeo.
3. Provide website URLs to the publicly accessible campaign or active URL of a landing page. Please ensure any applicable usernames and passwords are provided and active.
4. Please do not upload any further written material as the judges will not consider these. The written component of your entry should be fully explained within the provided form fields.

Type of attachment

Photo

Biography

Logo

Entries will first be reviewed by members of the ATA team in the Qualifying Round, to ensure applications meet specific criteria. Entries making it to the second round will be evaluated by a select panel of Innovators Challenge expert judges, to determine the top 12 entries (three innovations will be selected per category).

These 12 entries will be invited to participate in the third and final round of the Innovators Challenge at ATA Nexus 2026 in Orlando, where innovators will present their products at a live pitch competition on May 14, 2026. Our judges will select one winner from each category. In addition, in-person attendees and the virtual telehealth industry at large will be asked to vote for Audience Choice Awards!

Criteria for NEXT GENERATION INNOVATORS:

Rounds One (Qualifying) and Two: Submissions will be evaluated on the following criteria to identify the top candidates in each of the three categories:

- 1) Application:** Which healthcare challenge are you trying to solve or what gap in care are you trying to fill? How will your solution address this?
- 2) Availability:** Do patients and clinicians currently have access to your solution? Do you have available data? Does your product address an unmet patient need? How big is the potential market?
- 3) Validation:** Has your solution demonstrated effectiveness? Does your product or solution have U.S. Food and Drug Administration (FDA) approval? Do you have data or case studies demonstrating the response from clinicians? Patients?
- 4) Consumer Adoption:** Is your solution currently used in care delivery? What has been the measurable impact on patients and/or clinicians?
- 5) History of Success:** What is your and/or your company's track record in successfully hitting commercial milestones and/or launching a product?
- 6) Product Originality:** Does your solution bring to market benefits not already available to patients/clinicians or vastly improve what is currently available? Does your solution truly stand out among others in the market?
- 7) Patient Outcomes:** Has your solution improved access to care, patient convenience, engagement and outcomes? Has your solution improved the patient experience?
- 8) Provider Outcomes:** Has your product improved the provider experience, reduced burnout and administrative burden, improved patient/provider engagement and communication, improved overall workflow efficiency?
- 9) Cost benefit:** Does your solution reduce the cost of care?

Final Round: During ATA Nexus 2026, in front of a live audience and our esteemed panel of judges, one winner from each of the three categories in Next Generation Innovators will be selected based on the following criteria:

- 1) Reimbursement:** Have you secured reimbursement for your solution?
- 2) Data:** Have you conducted a clinical trial or research study to validate the innovation? Can you present measurable outcomes?
- 3) Novelty:** Can you demonstrate that your innovation offers a better or more effective solution and/or represents a breakthrough in the market?
- 4) Timing:** When will your solution be available to patients and/or providers, if not already on the market?
- 5) Transformative:** Is your solution designed to transform the current treatment paradigm for caring for individuals with an unmet need or global health crisis (i.e., COVID-19)?

I confirm to meet the minimum requirements and am eligible to enter the ATA2025 Telehealth Innovators Challenge.

Review and Submit Your Entry: Once all information has been completed, please review your entry and click Submit. You will receive a confirmation email that your entry has been received.